

—NEWS RELEASE—

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Cleveland Author Develops a New Genre

CLEVELAND, Ohio (June 21, 2007) — *Patience and the Porsche*, a new novel by Shaker Heights, Ohio-based author Valentina Sgro, generated a lot of enthusiasm when Ms. Sgro distributed advance copies at this year's annual conference of the National Study Group on Chronic Disorganization (nsgcd.org). This week, Green Square Publishing (greensquarepublishing.com) released the book to the public.

What makes the book unique is that it is embodied in a new genre – the edutainment novel. More specifically, it is the first novel about a professional organizer written by a professional organizer. Protagonist, Patience Oaktree, imparts organizing tips and business advice without any learning effort on the part of the reader. The story itself is an entertaining light read aimed at a general audience and laced with a pinch of romance and intrigue.

“It's about time someone wrote a delightful book ABOUT a professional organizer instead of one more boring book on “how to,” declared 20-year organizing veteran Gloria Schklair, president of The Practical Organizer, Inc. in Burbank, California.

Ms. Sgro is an award-winning author, a member of the National Association of Professional Organizers' Golden Circle, and an NSGCD Chronic Disorganization Specialist.

Synopsis: Patience Oaktree, the self-proclaimed most successful professional organizer in the State, takes on a new client whose self-righteous sister has promised her \$100,000 if she can get, and stay, organized. The client in turn has promised Patience \$25,000 if she helps. Can they win the challenge? And who is that mysterious, drop-dead handsome visitor next door with the shiny, black Porsche?

Title: Patience and the Porsche
Category: Fiction
Length: 192 pages
Retail price: \$19.95
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Availability: www.greensquarepublishing.com

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